



ALLENTOWN ART MUSEUM

ANNUAL FUND

WHAT IS THE ANNUAL FUND?

The **Annual Fund** is the cornerstone of all giving to the Museum. As an important yearly fundraising effort, the Annual Fund is our greatest source of unrestricted funds used to cover the most immediate financial needs of the institution. Funds support the operating budget of the Museum and also support all our ongoing programs like **ArtVentures**, **Discover Art** and **Free Sundays**.

HOW & WHERE CAN I CONTRIBUTE?



Visit our website
www.allentownartmuseum.org/support
and you can make a gift online.



To pay with a check, please see the attached form and for your convenience use the prepaid envelope to send to the Development Office.



You may also call the Development Office at 610-432-4333, ext. 154 to make your donation over the phone.

HOW DOES MY GIFT MAKE AN IMPACT?

Your gift to the Annual Fund ensures the continued success of the Museum. Last year's Annual Fund supported the following:

15,203

adults and families experienced the wonders of art and shared their opinions on Free Fun Sundays.

3,067

youngsters and parents made memories together during ArtVentures family outings in our Crayola Classroom.

1,245

fourth-grade students from eleven local schools toured the galleries and got creative during Discover Art.

166

Alzheimer and dementia patients and their caregivers felt the healing power of art during Art Can and Memory Café explorations and conversations.

1

person—just one—can make a difference. You!

Your support amplifies the positive impact of Museum exhibitions and programs on your community.

Annual Fund Giving levels

Founder \$1 - \$99

Century \$100 - \$249

Patron \$250 - \$499

Benefactor \$500 - \$1,499

Kress Society leadership level begins at \$1,500



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